

String Notes

September January April

String Notes, the Journal of MNSOTA, is published three times a year with target publication dates of September 30, January 1 and April 1. The 36-page magazine contains original pedagogy articles submitted by our membership and reports on MNSOTA activities. Articles, announcements and advertisements are always welcome.

String Notes is sent to all MNSOTA members. Subscriptions are available to libraries and non-Minnesota residents for \$15 per year.

The submission deadline for articles is six weeks before publication. Please submit articles electronically via e-mail or

any common word processing program. Formatting for the magazine will be done by the editor.

The submission deadline for advertisements is 8 weeks before publication. Advertisements should be submitted electronically via e-mail. Please use PDF format for advertisements containing graphics.

Ad sizes and prices are:

1/8 page, 2.25"(w) x 2.25"(h) \$35 per issue
business card, 3.5"(w) x 2"(h) \$45 per issue
1/6 page, 2.25"(w) x 4.75"(h)..... \$70 per issue
1/6 page, 4.75"(w) x 2.25"(h)..... \$70 per issue
1/4 page, 3.5"(w) x 4.75"(h) \$105 per issue

1/3 page, 7.25"(w) x 3.33"(h) \$140 per issue
1/2 page, 7.25"(w) x 5"(h) \$185 per issue
2/3 page, 7.25"(w) x 6.67"(h) \$235 per issue
full page, 7.25"(w) x 10"(h) \$300 per issue

For any advertisement placed on an outside or inside cover, add \$25.

Advertisers who pay for a full year (3 issues) in advance get a *free* ad in the annual handbook.

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